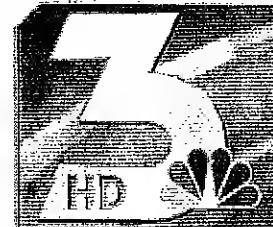
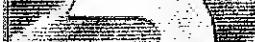


ORDER



KSNV

Orders	Order / Rev:	<u>1013915</u>	
	Alt Order #:	06815349	
	Product Desc:	OCEGUERA 4 CONGRESS	
	Estimate:	1187	
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:
	Original Date / Rev:	05/21/12 / 10/22/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
			KSNV
			Amy McCreary
			BLPHI
			National

Advertiser	Name:	Advertiser for Congress - Revised
	Demographic:	A35+
	Product Codes:	PLC02
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN
	New Business Thru:	
	Order Separation:	00:05:00
	Advertiser External ID:	
	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	41	\$30,890.00	\$26,256.50	October 2012	41	\$30,890.00	\$26,256.50	0.00
					Totals	41	\$30,890.00	\$26,256.50	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCready	Atlanta	South	Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	20%	\$30,890.00
Market	100%	\$154,450.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$40,157.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$32,434.50
KTUD	1%	\$1,544.50
KVVU	22%	\$33,979.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$15,445.00

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a	WakeUp w/Wagners	W-M	5-6a	M-WTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
M-F 5-6a WakeUp w/Wagners																
WAKE UP WITH THE WAGNERS																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 10/16/12		10/22/12		MTWTF--		4		\$450.00	0.00							

Order / Rev: 101891
Alt Order #: 06815349
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	Oceguera for Congress
Product Desc:	OCEGUERA 4 CONGRESS
Estimate:	1187

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/Wagner		5-6a	M-WTF--	:30	4	\$450.00	0.00	NM		4	\$1,800.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		4	\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2	KSNV	10/16/12-10/22/12	M-F 5-6a	WakeUp w/Wagner	5-6a		MTWThF----	:30		(\$450.00)	0.00	NM			
				See MG 1,5,6,1,7											
				[NOT AVAILABLE RATE]											
3	KSNV	10/16/12-10/22/12	M-F 5-6a	WakeUp w/Wagner	5-6a		MTWThF----	:30		(\$450.00)	0.00	NM			
				See MG 1,5,6,1,7											
				[NOT AVAILABLE RATE]											
4	KSNV	10/16/12-10/22/12	M-F 5-6a	WakeUp w/Wagner	5-6a		MTWThF----	:30		(\$450.00)	0.00	NM			
				See MG 1,5,6,1,7											
				[NOT AVAILABLE RATE]											
5	KSNV	10/17/12-10/22/12	M-F 5-6a	WakeUp w/Wagner	5-6a		M-WThF----	:30		\$450.00	0.00	NM			
				(@) MG for 1,3,1,2,1,4											
				[Revised rate to reinstate]											
6	KSNV	10/17/12-10/22/12	M-F 5-6a	WakeUp w/Wagner	5-6a		M-WThF----	:30		\$450.00	0.00	NM			
				(@) MG for 1,3,1,2,1,4											
				[Revised rate to reinstate]											
7	KSNV	10/17/12-10/22/12	M-F 5-6a	WakeUp w/Wagner	5-6a		M-WThF----	:30		\$450.00	0.00	NM			
				(@) MG for 1,3,1,2,1,4											
				[Revised rate to reinstate]											
E 2	KSNV	10/16/12	10/22/12	M-F 6-7a WakeUp w/Wagner	6-7a		MTWTF--	:30	5	\$190.00	0.00	NM		1	\$190.00
				M-F 6-7a WakeUp w/Wagners											
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		1	\$190.00		0.00						
E 3	KSNV	10/16/12	10/22/12	Today Show		CM	658a-9am			MTWTF--	:30	5	\$300.00	0.00	NM
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		1	\$300.00		0.00						
E 4	KSNV	10/20/12	10/20/12	Saturday Today		CM	7a-9am			-----S-	:30	1	\$625.00	0.00	NM
				Saturday Today											
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-----S-		1	\$625.00		0.00						
E 5	KSNV	10/21/12	10/21/12	Sunday Today		CM	7a-8am			-----S	:30	1	\$750.00	0.00	NM
				Sunday Today											
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-----S		1	\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/15/12-10/21/12	Sunday Today			7a-8am				-----Su	:30	(\$750.00)	0.00	NM	
				See MG 5,2											
				[Below LUR]											
2	KSNV	10/21/12-10/21/12	Sunday Today			7a-8am				-----Su	:30	\$750.00	0.00	NM	
				(@) MG for 5,1 10/21											
				[Revised rate to reinstate]											
E 10	KSNV	10/16/12	10/22/12	Noon News		CM	12-1230pm			MTWTF--	:30	2	\$150.00	0.00	NM
				Noon News											
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		2	\$150.00		0.00						
E 11	KSNV	10/16/12	10/22/12	The Doctors		CM	2pm-3pm			MTWTF--	:30	3	\$100.00	0.00	NM
				The Doctors											
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		2	\$100.00		0.00						

Order / Rev: 101891
Alt Order #: 06815349
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1187

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	10/16/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	3	\$175.00	3	0.00	NM	2	\$375.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		2	\$175.00	0.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	10/16/12-10/22/12	Dr. Phil		3-4p		MTWThF----		:30	\$200.00	0.00	NM	
E 13	KSNV	10/16/12	10/22/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	2	\$300.00	3	0.00	NM	2	\$600.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		2	\$300.00	0.00							
E 14	KSNV	10/16/12	10/22/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		1	\$300.00	0.00							
E 15	KSNV	10/16/12	10/22/12	M-F Early News M-F Early News		CM	5-630p		MTWTF--		:30	5	\$450.00	3	0.00 NM
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		5	\$450.00	0.00							
E 16	KSNV	10/16/12	10/22/12	M-F Jeopardy M-F Jeopardy		CM	630-7pm		MTWTF--		:30	2	\$450.00	3	0.00 NM
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		2	\$450.00	0.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		2	KSNV	10/16/12-10/22/12	M-F Jeopardy		630-7pm		MTWThF----		:30	(\$350.00)	0.00	NM	
See MG 16.6,16.7 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/16/12-10/22/12	M-F Jeopardy			630-7pm			MTWThF----		:30	(\$350.00)	0.00	NM	
See MG 16.6,16.7 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/16/12	Jeopardy in PRIME			M-SA 8-11p / SUN			-T-----		:30	\$400.00	0.00	NM	
(MG for 16.1 10/16 [INV CODE]															
E 17	KSNV	10/16/12	10/22/12	M-F Wheel M-F Wheel of Fortune		CM	7-730pm		M-WTF--		:30	4	\$1,300.00	1	0.00 NM
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	M-WTF--		4	\$1,300.00	0.00							

Order / Rev: 101891
Alt Order #: 06815349
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1187

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/16/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-WTF--	:30	4	\$1,300.001	0.00	NM		4	\$5,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
Week:	10/16/12	10/22/12		M-WTF--		4	\$1,300.00			0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
1	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm									
			See MG 17.5, 17.6, 17.7 [Below LUR-LUR is \$260]												
2	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm									
			See MG 17.5, 17.6, 17.7 [Below LUR-LUR is \$260]												
3	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm									
			See MG 17.5, 17.6, 17.7 [Below LUR-LUR is \$260]												
5	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm									
(@)	MG for 17.1, 17.3, 17.2 [Revised rate to reinstate]														
6	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm									
(@)	MG for 17.1, 17.3, 17.2 [Revised rate to reinstate]														
7	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm									
(@)	See MG 17.8 [pgm cgh = wheel in prime due to debate]														
8	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUN											
(@)	MG for 17.7 10/22 [INV CODE]														
E 18	KSNV	10/20/12	10/20/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
Week:	10/15/12	10/21/12		-----S-		1	\$525.00			0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
1	KSNV	10/15/12-10/21/12	Wknd Jeopardy			630-7pm									
			See MG 18.2 [Below LUR-LUR is \$175]												
2	KSNV	10/20/12-10/20/12	Wknd Jeopardy			630-7pm									
(@)	MG for 18.1 10/20 [Revised rate to reinstate]														
E 19	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune SAT / Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
Week:	10/15/12	10/21/12		-----S-		1	\$525.00			0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
1	KSNV	10/15/12-10/21/12	Wknd Wheel of Fortune			7-730pm									
			See MG 19.2 [Below LUR-LUR is \$175]												
2	KSNV	10/20/12-10/20/12	Wknd Wheel of Fortune			7-730pm									
(@)	MG for 19.1 10/20 [Revised rate to reinstate]														
E 22	KSNV	10/18/12	10/18/12	Tues PR 9-10p Thursday Prlme 9-10pm	CM	9-10pm	---T---	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
THE OFFICE/ UP ALL NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
Week:	10/15/12	10/21/12		---T---		1	\$3,200.00			0.00					

Order / Rev: 101891
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Order / Rev: 101891
 Alt Order #: 06815349
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Oceguera for Congress
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N31	KSNV	10/18/12	10/22/12	FacetoFace/Ralston Report	CM	730-758pm	M--TF--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FacetoFace/Ralston Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	10/16/12	10/22/12	M--TF--	1				\$900.00		0.00			
														Totals	41 \$30,890.00
														41	\$30,890.00